

The person and the job:

The International Water Management Institute (IWMI) is looking for a communication professional with a passion for storytelling and a commitment to global change. The position holder will lead IWMI's communication activities, which will typically include the following:

- International media campaigns on major global issues related to poverty alleviation, environmental management and sustainable development.
- Create inspiring content for a range of media in collaboration with writers, designers, videographers and other specialists.
- Regular news stories about IWMI's award-winning research.
- Creative communication approaches to support research into action.

As the manager of the communications unit, you will be responsible for supervising a small and dedicated team at IWMI headquarters, and supporting communication staff in the Institute's regional offices. You will be based at IWMI headquarters in Colombo, Sri Lanka, and will report to the Director, Communications and Marketing.

You will:

- develop and implement communication and outreach strategies as part of the broader marketing, information and knowledge management strategies of IWMI;
- manage the communications unit at IWMI headquarters;
- support, advise and monitor communication staff in the regional offices;
- develop and implement campaigns on selected issues/messages;
- coordinate IWMI's media outreach strategy. This will include identifying promising stories, writing media releases, developing press kits and organizing media conferences;
- build relationships with media outlets, public relations companies and other communication partners;
- produce corporate materials. This will require identifying suitable outputs, interviewing scientists, translating research findings into practical information for a range of target audiences from policymakers to nongovernmental organizations, development agencies, donors and others. These outputs will be in a variety of formats, including written material for online publication, policy briefs, issue briefs, success stories, Annual Report and presentations, video/audio stories or interviews, photography and infographics;
- identify, brief and manage contracts with videographers, photographers, graphic artists or other writers;
- develop and manage IWMI's social media presence;
- organize IWMI's representation at events; and
- collaborate with other CGIAR centers and contribute to the collective communication goals of the CGIAR communications and marketing group.

You must possess:

- a university degree in a relevant field (or equivalent);
- a minimum of 10 years' experience as a generator of content in a relevant communication field;
- solid experience as a writer, and the ability to grasp scientific and technical concepts and communicate them clearly to various audiences;
- the ability to be a positive team player with good interpersonal skills, and be able to work with people from a wide variety of cultures;
- fluency in English to the level of a native speaker, with excellent writing and editing skills; and
- good organizational skills, with the ability to handle multiple tasks.

It would be a significant advantage if you have:

- experience in writing on scientific and/or global development issues.

This is an internationally recruited position with a competitive salary and benefits package, which includes a housing allowance, transport, education, shipping assistance, annual home leave, retirement and health insurance package. IWMI's policy is to appoint staff initially on three-year contracts which are subject to renewal, depending on performance and the Institute's needs.

The International Water Management Institute (www.iwmi.org) is an international, non-profit research organization dedicated to providing evidence-based solutions to sustainably manage water and land resources for food security, people's livelihoods and the environment. IWMI is a member of CGIAR, a global research partnership for a food secure future.

IWMI is an equal opportunity employer and is keen to further diversify its staff in terms of both gender and nationality.

Please submit your application online at: www.iwmi.org/jobs

Closing date: May 3, 2015

Complete Application Form + attach your résumé + attach your letter which addresses IWMI's requirements shown above with names and email addresses of 3 professional referees, to be contacted if you are short-listed

Your application will be acknowledged automatically within 24 hours. If not, please email us at work-at-iwmi@cgiar.org